Monthly AI visits check

Ten minutes on the first of each month. Write the same six numbers every time; after three months you can see whether AI tools are starting to send you customers.

WHAT TO WRITE DOWN	MONTH	MONTH	MONTH	MONTH
AI Assistant visits Reports, Acquisition, Traffic acquisition				
AI tools seen Session source: chatgpt.com, gemini.google.com...				
Top AI landing pages Landing page, filtered to AI Assistant				
Key events from AI Bookings, forms, calls in the Key events column				
"ChatGPT" answers How did you hear about us? on your form or calls				
Searches for your name Search Console, Performance, Queries				

Tip: use a 90-day range when visits are few, and treat the AI number as the least AI is sending you, not the total.