Questions to ask any web host

Ask every host the same questions, write down their answers, and compare the answers, not the sale prices.

ASK	WHAT A GOOD ANSWER COVERS	THEIR ANSWER
What will I pay at renewal?	The price after the first term, not the sale price	
Is SSL free, and does it stay free?	The padlock and https on every page, every year	
Is email at my own address included?	How many addresses, and how much space each	
Do I get my own control panel?	To add email accounts and manage files myself	
Who answers when something breaks?	A person who knows your site, or a ticket queue	
Can I make my own copies of my site?	Files and databases, downloadable any time	
Will you help me move my site?	Who does it, what it costs, what about old email	
Is the domain in my name?	On my own account, so I can leave any time	
Who keeps WordPress updated?	Me, you, or a care plan, and what it costs	
What if my site is hacked?	Who cleans it up, and whether that costs extra	
Is there a money-back window?	How many days, and on which plans	

Tip: multiply the renewal price by the years you plan to stay. That is the real cost.